



Pollinator Content Creator

- Do you care about protecting our island's vital pollinating insects?
- Can you use your creative skills to communicate important conservation messages through social media?
- Are you organised and enthusiastic, able to work flexibly and independently?

The Pollinator Project is looking for a **Content Creator Intern** to learn about the diversity of work we do to protect pollinators and communicate this to the public. This would be an ideal role for someone interested in working in science communication or media.

Location: Training and events will take place at various locations across Guernsey. Some work may be completed from home and online.

The role

The Pollinator Project has three key priorities: research, conservation, and education. We aim to protect and enhance pollinators, and the habitats they need to survive following the best available knowledge and practice. We carry out surveys to monitor pollinators, working with local experts and international researchers. We do practical conservation work to create habitat for pollinators and a greener, more beautiful island for everyone. We work with schools, businesses, and the public to communicate our work and empower people to help pollinators themselves.

The Content Creator internship role is a chance to use your creative and communication skills to spread the word about the Pollinator Project. You will work with our Communication Lead to develop a mini comms project around a theme of your choice – perhaps telling the story of a particular project the charity is working on or educating people about specific pollinators. You can use film, photography, graphic design, or illustration to create educational content for our social media channels, website and/or leaflets. This is a learning opportunity and training will be provided where needed.

Responsibilities

- Learning about the work of Pollinator Project and our key messages
- Working with the Pollinator Project team to record events and projects
- Developing a mini comms project around a topic of your choice
- Following brand guidelines, copyright and data protection policies
- Representing the Pollinator Project, being able to answer questions and engage with the public



Essential requirements

- Available to work flexibly from July to September
- Willingness to work on weekends when required
- Ability to travel around Guernsey ideally by bicycle but alternatively by public transport, car or on foot
- Excellent organisation and communication skills
- Must own (or have use) of a smartphone with a camera, and the ability to download apps.

Desirable

- Any communications and social media experience
- Any conservation or charity experience
- Knowledge of pollinators and the work of the Pollinator Project

Remuneration

The successful applicant will receive an ex-gratia payment of £500 on successful completion of the work and reasonable local expenses will be paid.

How to apply

Please email Dr Miranda Bane at miranda@pollinatorproject.gg with your CV and/or a cover letter stating which internship you are interested in and why you would be a good fit for the role.